Elizabeth Davis

Senior UX Lead + Product Designer

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PROFESSIONAL SUMMARY

User-centered Product Designer with a strong foundation in UX and interactive design, known for delivering creative, impactful solutions across remote and agile settings. Thrives in collaborative, cross-functional teams and excels at balancing meticulous detail with big-picture thinking to enhance user satisfaction and engagement. Experienced in managing and mentoring design teams, upholding design standards, and championing best practices, and constantly on a pursuit to learn new things.

KEY SKILLS

| Meticulous Attention to Detail | Cross-Functional Collaborator | UI/UX Design |
|--------------------------------|-------------------------------|-------------------|
| Outcome-Driven Designer | User Research & Testing | Design Systems |
| Process Organization | Visual Design | Design Leadership |

WORK EXPERIENCE

WEX, Inc. | Senior User Experience Designer

Senior User Experience Designer (March 2021 - Present)

- Oversee 5 direct reports and manage the vision for 5 healthcare portals at WEX Health, balancing long and short-term goals
- Design innovative solutions for complex challenges in healthcare applications and consumer-facing financial platforms, impacting over 20 million benefit accounts across our ecosystem
- Present design strategies and updates to leadership using detailed reports and asynchronous communication tools
- · Collaborate daily with cross-functional teams across all stages of product development, from ideation to launch
- Partner with a 60+ designer team to standardize design practices and align systems across business lines
- · Conduct research to ensure design practices align with industry best standards and emerging trends

User Experience Designer (August 2019 - March 2021)

- Established the design direction and managed the end-to-end experience for consumer-driven healthcare portals, ensuring seamless interaction for consumers, employers, and partners across three platforms while catering to diverse user needs in benefits management
- Collaborated with cross-functional teams made up of designers, product managers, stakeholders, and offshore developers, in a remote work environment
- Presented wireframes, prototypes, design systems, and functionality documents to clients and senior leadership, driving alignment and feedback

Avanade, Inc. | UX + UI Designer

Senior Analyst (May 2019 - July 2019)

Analyst (July 2017 - May 2019)

- Facilitated regular brainstorms and working sessions with cross-disciplinary teams to move projects from visioning to a complete design strategy
- · Regularly traveled to client sites and worked in agile sprints to ensure on-time project delivery
- Provided written documentation and verbal presentations of design solutions and standards to stakeholders when projects were completed

EDUCATION